

# 5 Things Your Insurance Provider Wishes You Understood About Driver Training

What are you doing right now to change your exposure to accidents? This is one of the questions insurance companies look at each year as they evaluate your insurability. In order for an insurance company to insure you, and for you to be profitable as a company, you must decrease your losses. And there is only one way to affect change in this area... you must change driver performance. And that comes down to training and accountability. Below are five ways trucking companies can utilize the Infiniti-I Workforce Solutions system to help improve driver performance.

## 1. KEEP DRIVERS UPDATED

Rules and regulations change on a regular basis. Many companies are still using DVDs for training, and that makes training expensive to keep up with on a timely basis. More importantly, those long DVDs bore drivers. The Infiniti-I Workforce Solutions system offers short, up-to-date training videos that not only make training affordable, but they also allow you to keep drivers engaged through their training.

## 2. KEEP DRIVERS ON THE ROAD

Unlike DVD training that requires you to bring all your drivers into the terminal, training done on the Infiniti-I Workforce Solutions system allows you to keep your drivers moving and making money. Let's face it, no one really wants to sit in a training room for three hours on a Saturday. Plus, the test at the end of each short training video proves your drivers understand the materials presented. You save both time and labor dollars.

## 3. IDENTIFY NEGATIVE DRIVER BEHAVIOR

Another way the Infiniti-I Workforce Solutions system helps your company is by proving you've made investments in your organization that improve performance. You've identified your trending. You've reacted to it. You've documented it, and you've held your drivers accountable through online training. This combination is how the Infiniti-I Workforce Solutions system casts you in a better light to the lawyers, to the feds, and to your insurance providers whenever your commitment to training is questioned.

## 4. PROVIDE ONGOING TRAINING

When you train a teenager to drive, you practice skills with them repeatedly. Skills like backing, increasing following distance, lane changes, and proper speeds. A truck driver needs the same ongoing training. They should be totally saturated in training on defensive driving skills on FMCSA rules and regulations. With over 750 videos on a variety of topics, the Infiniti-I Workforce Solutions system makes it easy for you to provide ongoing training that keeps these best practices top of mind.

## 5. REDUCE YOUR EXPOSURE

The amount of emphasis your company places on driver training can directly impact your insurance premiums. If your company has a high frequency of accidents and is not addressing behaviors through awareness training, you could see higher insurance premiums.

